

UKPHR Business Plan 2014 – 2017: HEADLINES

PRIORITY/VISION	Desired Outcomes (sustained)	Objectives	Target / date
1. A self-sustaining organisation	Minimised fixed/regular costs	Relocate office base. Restructure workforce. Reduce meeting costs	July 2014
	Maximised income streams	Increase uptake of voluntary registration for specialists and practitioners across UK Explore Charity status	1,500 registered practitioners 2017 September 2014
	Full corporate governance arrangements in place (including corporate risk management)	Consolidate clear organisational procedures and protocol for sound business management	July 2014
2. An effective regulator	Effective systems for setting and maintaining high standards of practice	Increase capacity for assessment and verification across England, Scotland and NI Implement Practitioner CPD scheme Support developments for clear career pathways and education and training for PH workforce	October 2014 July 2014 Core business
	Organisationally independent	Terminate current dependancies on other agencies for business services eg: FPH, CIEH	July 2014
	Established systems for the public to check up-to-date status of registrants	Develop website for accessibility by a wider audience	October 2014
	Established systems for malpractice to be reported, investigated and addressed	Define procedures for reported malpractice	August 2014
	Effective systems for registrant revalidation	Work with FPH to establish systems for specialists	Ongoing
	Perceived as 'value-for-money' by registrants	Continue development of support systems for practising PH registrants Improve and develop current IT systems	Core business December 2014
	AVR lessons (reciprocal arrangements, sanction policy and public engagement) and instructions (sanctions register and notify PSA when hearing is to take place) & accreditation maintained	Increase public awareness of PH regulation across the UK	AVR accreditation achieved April 2014 - ongoing
	3. An organisation reputed for integrity and influence across the UK and beyond	Retention of specialist registration	Make case to governments and to lead PH organisations
Recognition of UKPHR as the singular/statutory regulator for UK public health workforce		Canvas views of the existing specialist registrants Seek views of other PH organisations	Pre-legislation Pre-legislation
Established links with organisations supporting high standards of PH practice across Europe		Respond to invitations from European partners where costs are covered	Ongoing
Engagement with agencies such PHE, PHW, HEE, LGA, and national government depts to support delivery systems for UKPHR regulation		Consolidate systems to support consistent delivery of devolved practitioner schemes	July 2014
Active engagement with all sectors that employ PH workers, including the third sector		Deliver two Consultative Forums a year at venues across the four UK countries	24 Apr Birmingham 22 Oct Wales
Transparency, and consultative approach, regarding all business deliverables		Publication, as appropriate, of all business activity via the communications strategy	Ongoing